

# Cash In This Week!

## WW Money-Saving Coupons

### 10% off Dresses!

Expires 4/14/10.



Special occasion coming up? Shop SimplyDresses.com for a vast selection of dresses in every size and style. Save 10% with code WWMAG.

### 15% off Bouquets!



Shop Teleflora.com (800-835-3356) for bouquets for Easter, Mother's Day—or no reason at all! Save 15% with code WWMAG.

One-time use. Expires 5/31/10.

### 20% off Cosmetics!

U.S. only. Expires 6/1/10.



Save up to 90% on name-brand perfumes and cosmetics at BeautyBoutique.com. Save an extra 20% with code WWMAG.

### \$5 off Hats!

Expires 5/12/10.



Fashion, function or fun—shop Hats.com for a unique selection of more than 7,500 women's and men's hats! Save \$5 with code WWMAG.

### 10% off Candy!

U.S. only. Expires 7/1/10.



From rock candy to Charms sour balls, you'll find all your childhood favorites at CandyWarehouse.com. Save 10% with code WWMAG10t.

### 15% off Alarm clocks!

U.S. only. Expires 6/1/10.



My Wake Up Call® alarm clocks start your day with motivational messages. Save 15% at MyWakeUpCalls.net with code WWMAG.

## Outsmart these spending traps!

Can't seem to spend less and save more—even though you want to? Blame it on your brain! A group of scientists found we're hardwired to fall for common money traps. The good news? Now that we know the pitfalls, we can plan to steer clear!

### Money trap: Chic surroundings!

Find yourself in luxurious surroundings, and you're apt to pay up to 55% more for an item you could find cheaper in a less-posh place. **Steer clear:** Before paying, imagine you're in a discount retailer and think how much you'd be willing to spend there.



### Money trap: Paying with plastic!

Choose credit over cash, and odds are, you'll spend more than you intended. The proof: When students in one study were told to bid on tickets, those using a credit card were willing to pay more than twice as much as those using cash. Researchers believe the immediate pain of parting with dollars keeps spending in check. **Steer clear:** If you're facing a splurge, keep that credit card out of hand and stick to cash!

### Money trap: Wasting a windfall!

Come into extra money from an unexpected bonus, and you'll spend more of it than if you'd received the same amount as a rebate—in fact, one study found people spend more than four times as much! That's because the rebate is seen as recouping expenses you've already paid, while the bonus is seen as a freebie, meaning you're apt to spend it more freely.

**Steer clear:** Sock away any extra money to boost your savings.

**Did you know?** Smiles are a salesperson's best friend—research found that consumers are willing to pay three times as much for an item when offered by a grinning worker!

## Zero in on outlet bargains!

Outlet stores can be a great place to save. Trouble is, there are duds in the deals. How can you find the steals? Looking for a price tag a bit ragged around the edges—quite crisp, with several price reductions, is a good indicator of high-quality merchandise you'd find in a store—not the made-just-for-items (often with prices listed as "compare at") that aren't true market



## Snag a cheaper change!

When you get your oil change—not at how many miles but at what hour—can save you big bucks! Taking your car in at the end of the day, closer to a shop's closing time, can help you avoid any "upsells" extra suggested repairs that cost a quick, cheap oil change an expensive fix-up. That's because mechanics don't have as much time—or desire—to find additional but perhaps unnecessary repairs you get in and out without unexpected expenses!



## Don't throw that away!

### Save a sagging sofa!

Sofa seen better days? Don't toss it to the curb just yet! If the cushions are causing you to find a seat elsewhere, revive them with this trick: Simply add a layer of two-inch foam padding (available in hardware stores). Just unzip the cover and insert a piece of foam

that's been cut to size on the top and bottom of your existing cushion. Getting exact measurements will ensure an even, nonlumpy surface. Cushion just need a little oomph? Try wrapping it with quilt batting, then reinserting it into the cover for a quick plumper-upper!

